Natalia Coelho

SYSTEM DESIGNER

Highly experienced (10+ years) senior UI designer specializing in Design Systems, with strategic vision, leadership skills, creative thinking, and uttermost organizing skills – having delivered three design systems for Brazilian companies.

PORTFOLIO: nataliacoelho.com

EXPERIENCE

Rock Content – System Designer / Nov 21 – Jan 23

Môre Talent Tech – System Designer / Mar 21 – Nov 21

Sapient AG2 – UI Senior Designer / Feb 19 – Mar 21

Live agency – Art director / Nov 18 – Feb 19

Vice Brazil – Art director / Jan 17 – May 19

Trip magazine – Art director / Mar 13 – Dez 16

Folha de São Paulo – Webdesigner / Jan 2010 – Mar 2013

EDUCATION

Diploma in Multimedia Design – Istituto Europeo di Design / 2012

BA in Visual Arts – Centro Universitário Belas Artes / 2009

SHORT COURSES

Equitable Product Design – LinkedIn Learning / 2022

Design System Specialist – Meiuca / 2021

Design System & Ops – Meiuca / 2020

UX Bootcamp – Huge Inc / 2016

UX Design – Miami Ad School / 2014

CONTACT

Email: not.nataliacoelho@gmail.com

LinkedIn: coelhonatalia

São Paulo, BR

LANGUAGES

Brazilian Portuguese: native

English: C2

Spanish: C1

French: B1

German: A2

DS SKILLS

Design tokens

Documentation

Component hierarchy

Handoffs

Roadmap

Presentations

Motion tokens